

	Type	L #	Hits	Search Text
1	BRS	L1	2468	dating
2	BRS	L2	47	color same age same sex same height
3	BRS	L3	1	1 same 2
4	BRS	L4	16538	age same sex
5	BRS	L5	5	1 same 4
6	BRS	L6	7	odigo
7	BRS	L7	19	push\$3 same interest same appearance
8	BRS	L8	4	dating same interest same appearance
9	BRS	L9	992	(data dj base) same match\$3 same appearance
10	BRS	L10	19	(data dj base) same match\$3 same (physical adj appearance)
11	BRS	L11	8	internet same match\$3 same dating
12	BRS	L12	164	internet same match\$3 same date
13	BRS	L13	51	internet same match\$3 same date
14	BRS	L15	47521	455/\$5.ccls.
15	BRS	L16	3	14 and 15
16	BRS	L14	76	match\$3 same dating

	DBs	Time Stamp	Comments	Error Definition
1	USPAT; US-PGPUB	2003/04/18 15:43		
2	USPAT; US-PGPUB	2003/04/18 15:47		
3	USPAT; US-PGPUB	2003/04/18 15:44		
4	USPAT; US-PGPUB	2003/04/18 15:47		
5	USPAT; US-PGPUB	2003/04/18 15:50		
6	USPAT; US-PGPUB	2003/04/18 15:54		
7	USPAT; US-PGPUB	2003/04/18 16:08		
8	USPAT; US-PGPUB	2003/04/18 16:11		
9	USPAT; US-PGPUB	2003/04/18 16:12		
10	USPAT; US-PGPUB	2003/04/18 16:19		
11	USPAT; US-PGPUB	2003/04/18 17:01		
12	USPAT; US-PGPUB	2003/04/18 16:32		
13	USPAT	2003/04/18 16:32		
14	USPAT; US-PGPUB	2003/04/18 17:01		
15	USPAT; US-PGPUB	2003/04/18 17:02		
16	USPAT; US-PGPUB	2003/04/18 17:03		



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(19) United States

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Blank et al.

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(43) Pub. Date: Aug. 1, 2002

(54) ACUMATCH CROSS-MATCHING SYSTEM

(52) U.S. Cl. .... 707/3

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## ABSTRACT

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(21) Appl. No.: 09/775,986

(22) Filed: Feb. 2, 2001

### Related U.S. Application Data

(60) Provisional application No. 60/180,094, filed on Feb.  
3, 2000.

### Publication Classification

(51) Int. Cl.' G06F 7/00

A system and method for cross-matching a query record with a database of registration records. The method begins by compiling a database of registration records each identifying and describing actual characteristics of an entity. Once the registration database is compiled, the database may be queried by inputting a query record describing desired characteristics of an entity. The query record includes a plurality of incremental preference rankings associated with the desired characteristics. Given the registration database and a query record, the cross-matching engine of the present invention will cross-match the actual characteristics with the desired characteristics by assigning a score for each match that is weighted in accordance with the preference ranking. The scores are totaled to prioritize the closest registration records based on the query record. The present method provides a statistical cross-matching system that accurately accounts for user-preferences. The system is described in the context of an on-line dating service.

**Are You Ready To Match?**

Please Login  
Member Login   
Password   
I forgot my member login or password, can you help?

Welcome New Members!  
Read On To Review Some of Your Options...

Welcome member, if this is your first visit to this section as a new member then you are on the brink of a great adventure. Before you begin take a minute to finish reading this page. We will use this page to announce news, upcoming events, and new features to all our members. As a member when you come to NewRelationships you will be automatically directed to this page.

This section is personalized just for you.

**Start A New Relationship**  
[Start A New Relationship] is the place to start. Here you will see a listing of all your profiles and you have the choice to either go immediately to a search or open the profile to make a few changes to it for a specific search. This is not the place to make any permanent changes to the profile. To do this simply go to [Your Profiles], but more on that later.

Now is the time to press the GO button. After a moment or two you are presented with a listing of members to whom you have matched. The match depending on original profile settings can be a simple search or a full cross match. Take time to scan the list and if long apply the SAVE filter for those you wish to study in detail. When you are ready SEND a reply to those that interest you the most. Remember the ACI is guide to how strong the match was. The higher the percentage the closer the search is to what you and they are looking for. We have also given you the raw scores for the I AM and I WANT so you can see how it worked out.

**Match Status**  
[Match Status] is your control console. Everything that you are doing at NewRelationships is reported to you here. You can at a glance find out how many people have found you, replies or responses pending and other information. Each reported number in this section is a quick link to take you right to that area. Try it!

**Your Profiles**  
[Your Profiles] is the section where, depending on your level of membership you can create new profiles and/or edit permanently existing ones. Remember only premium membership allows 10 profiles.

**About Membership**  
[About Membership] is where you can change any personal information. Name, address, billing information, password etc. Remember, this information is confidential to us and we will not reveal this to anyone!



US 20030055831A1

(19) United States

(12) Patent Application Publication

Ryan et al.

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(43) Pub. Date: Mar. 20, 2003

(54) SEARCH ENGINE

(75) Inventors: **Grant James Ryan**, Christchurch (NZ); **Shaun William Ryan**, Christchurch (NZ); **Craig Matthew Ryan**, Karori (NZ); **Wayne Alistair Munro**, Christchurch (NZ); **Del Robinson**, Christchurch (NZ)

Related U.S. Application Data

(60) Division of application No. 10/155,914, filed on May 22, 2002, which is a continuation of application No. 09/115,802, filed on Jul. 15, 1998, now Pat. No. 6,421,675.

(60) Provisional application No. 60/078,199, filed on Mar. 16, 1998.

Publication Classification

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(51) Int. Cl. 7 ..... G06F 7/00  
(52) U.S. Cl. ..... 707/100

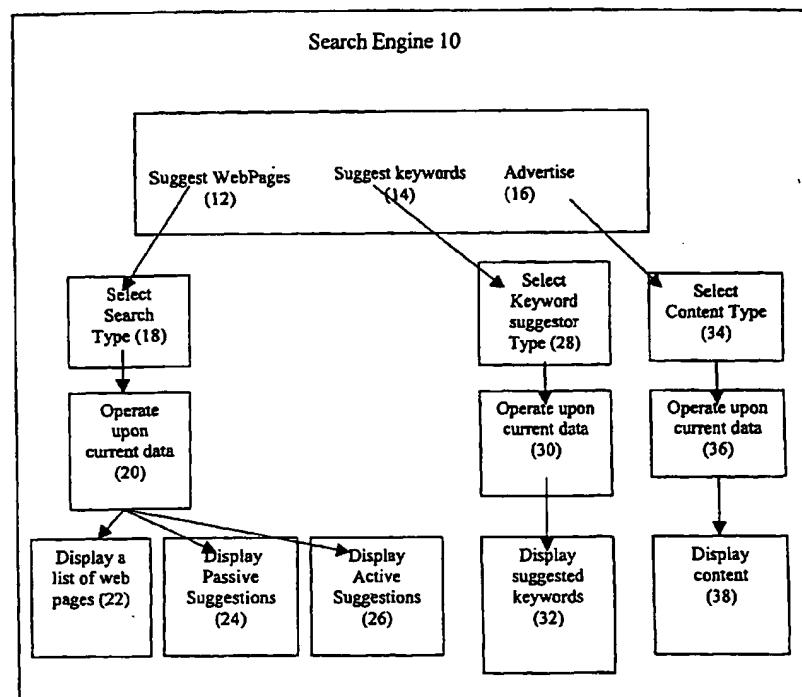
(57) ABSTRACT

The present invention provides for a method of updating an internet search engine database with the results of a user's selection of specific web page listings from the general web page listing provided to the user as a result of his initial keyword search entry. By updating the database with the selections of many different users, the database can be updated to prioritize those web listings that have been selected the most with respect to a given keyword, and thereby presenting first the most popular web page listings in a subsequent search using the same keyword search entry.

(73) Assignee: **S.L.I. SYSTEMS, INC.**

(21) Appl. No.: **10/213,017**

(22) Filed: **Aug. 5, 2002**



**DOCUMENT-IDENTIFIER: US 20030055831 A1**

**TITLE: Search engine**

----- KWIC -----

**[0402] In another embodiment, the system according to the present invention can be used as a dating service and/or a method for matching people with similar preferences by doing a statistical analysis to compare the individual preferences (Table 6) of groups of users. The individual past preference Tables, in this embodiment, would preferably be normalized and compared to each other using a standard correlation coefficient. When compared to other users it would give a numerical indication of how similar their preferences are.**



US006421675B1

(12) **United States Patent**  
 Ryan et al.

(10) **Patent No.:** US 6,421,675 B1  
 (45) **Date of Patent:** Jul. 16, 2002

**(54) SEARCH ENGINE**

(75) Inventors: **Grant James Ryan; Shaun William Ryan, both of Christchurch; Craig Matthew Ryan, Wellington; Wayne Allistar Munro; Del Robinson, both of Christchurch, all of (NZ)**

(73) Assignee: **S. L. I. Systems, Inc. (NZ)**

(\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) Appl. No.: **09/115,802**

(22) Filed: **Jul. 15, 1998**

**Related U.S. Application Data**

(60) Provisional application No. 60/078,199, filed on Mar. 16, 1998.

(51) **Int. Cl.**<sup>7</sup> ..... **G06F 17/30**

(52) **U.S. Cl.** ..... **707/100; 707/501.1; 707/3**

(58) **Field of Search** ..... **707/1-4, 501, 707/513, 523, 100, 501.1; 709/206**

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*Primary Examiner*—Hosain T. Alam

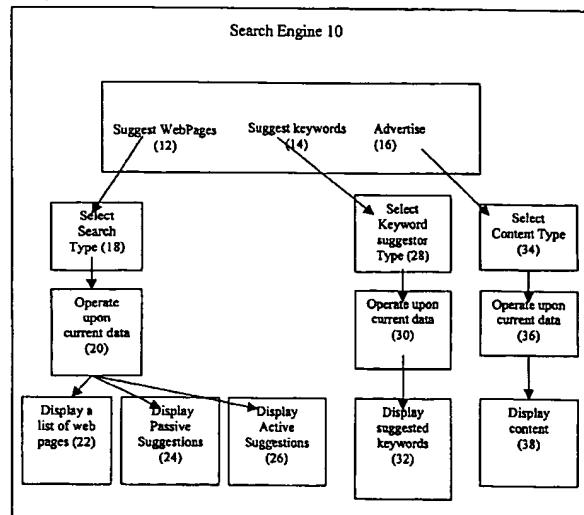
*Assistant Examiner*—Ella Colbert

(74) *Attorney, Agent, or Firm*—Pillsbury Winthrop LLP

**(57) ABSTRACT**

The present invention provides for a method of updating an internet search engine database with the results of a user's selection of specific web page listings from the general web page listing provided to the user as a result of his initial keyword search entry. By updating the database with the selections of many different users, the database can be updated to prioritize those web listings that have been selected the most with respect to a given keyword, and thereby presenting first the most popular web page listings in a subsequent search using the same keyword search entry.

**5 Claims, 27 Drawing Sheets**





TRAIT PROFILE	17
AGE	20
GENDER	21
WEIGHT	22
HEIGHT	23
WHETHER_HAVE_CHILDREN	24
ETHNICITY	25
MARITAL_STATUS	26
LOCATION_OF_RESIDENCE	27
WHETHER_GOOD_LOOKING	28
EDUCATION_LEVEL	29
WHETHER_SMOKER	30
TYPE_OF_ACTIVITY_LIKED	31
TYPE_OF_RELATIONSHIP_DESIR	32

*FIG. 3a*

PREFERENCE PROFILE	18
SEXUAL_PREFERENCE	33
MAXIMUM_AGE	34
MINIMUM_AGE	35
DESIRED_BUILD	36
ETHNICITY_PREFERENCE	37
CHILDREN_PREFERENCE	38
SMOKING_PREFERENCE	39

*FIG. 3b*

**US-PAT-NO: 6480885**

**DOCUMENT-IDENTIFIER: US 6480885 B1**

**TITLE: Dynamically matching users for group communications  
based on a threshold degree of matching of sender and recipient predetermined acceptance criteria**

----- KWIC -----

**Dating services and employee-employer matching services use criteria and profile information to match people together, but they use those results only for one-on-one communication. They have not used matching technology for group communication in which each user has their own personalized group.**

Match making

705 | 7

**DOCUMENT-IDENTIFIER: US 20020194049 A1**

**TITLE: Computer-based networking service  
and method and system  
for performing the same**

----- KWIC -----

**[0009] For example, U.S. Pat. No. 5,963,951 to Collins  
relates to a  
computer-implemented dating service, and more  
particularly, to a method, system  
and apparatus for real-time, on-line computer searching  
and matching of  
database entries based on location and user-selectable  
search criteria. The  
system provides user-controlled perusal of the on-line  
dating search results.  
A database of subscriber information is searched to find  
at least one  
subscriber matching user search criteria. The  
subscriber information includes  
preferences of subscribers to the service. Both the  
personal preferences and  
the subscriber information include at least: a gender  
preference; a geographic  
location preference; a geographic location preference;**

**an age preference;**  
**appearance preferences; religious belief preferences;**  
**educational level**  
**preferences; and a goal preference, wherein the goal**  
**preference is one of**  
**"romance"; "friendship" or "a walk on the wild side",**  
**wherein the geographic**  
**location preference is at least one of a postal code, a**  
**country, a city, a**  
**suburb, a block, or a street. The subscriber information**  
**includes a date of**  
**last payment of a use fee by each subscriber and a date**  
**of last updating of a**  
**personal profile by each subscriber. First the system**  
**locates, from the**  
**database, all valid subscribers whose gender**  
**preferences matches the required**  
**gender preference and who are located "nearby" the**  
**given postal (zip) code.**  
**Then, for each subscriber found in the first step, the**  
**system also retrieves**  
**the user's system information such as user name, phone**  
**number and geographic**  
**location. Next, for each subscriber retrieved (who**  
**matched the gender and**  
**geographic location criteria), the system determines a**  
**score based on the**  
**subscriber's input information, the subscriber's**  
**preferences and the user's**  
**input and preferences. The list of matching subscribers**  
**is then sorted in**

**descending order by "score", then in ascending order by zip code and then in descending order of last access and/or payment.**

**[0010] Thus, the system and method of Collins provides an on-line dating service which matches subscribers with other subscribers for possible dating. Such a system would be unsuitable for providing an on-line networking system for arranging meetings such as dinner meetings at a specified time and place. The on-line dating service of Collin would not, for example, enable an individual to better utilize "down time" which occurs as a result of a layover at a particular city on a business trip. Or for an individual at home who has just had their evening plans cancelled but would still like to meet with other individuals for dinner, a drink or the like. See also, U.S. Pat. No. 5,796,395 to de Honda.**

**[0011] Moreover, a "dating service" is not always an acceptable alternative of the individual. First, the individual may not be interested in a date in the romantic sense. Such dating services are geared to matching people together in a romantic sense. For individuals who are**

**married, for example,  
the "dating services" currently offered do not offer an  
attractive choice for  
better utilizing their down time. Second, many people  
feel a stigma is  
associated with seeking and/or finding a "significant  
other" using a dating  
service. Furthermore, such services typically first match  
the individuals and  
then the individuals, if willing, communicate via email  
and/or telephone to  
learn more about each other. Such systems are not  
suitable for setting up a  
networking meeting at a particular time and place.**